

For immediate release
The Wire Association International, Inc.

The WAI Education Center expands online video training courses to meet evolving needs of today's wire & cable manufacturing workforce.

Madison, Connecticut, USA – January 14, 2026 – The Wire Association International Inc. (WAI) announces the expansion of its professional development video training courses.

The online platform offers on-demand access to both ferrous and nonferrous courses delivered by industry experts. With interactive content, multimedia resources, and up-to-date technical information, the platform empowers students to expand their knowledge and skills at their own pace, from any location. Each course follows a structured, user-friendly format, combining industry-leading content with practical application for real-world scenarios.

Courses currently include:

- **Introduction to Ferrous Metallurgy**
- **Single-Layer Extrusion Overview**
- **Extrusion Applications**
- **Extrusion Materials**
- **Extrusion Special Process Considerations**
- **Manufacturing Safety**

Courses are divided into clear, topic-focused videos for easy navigation through the material. Each five-minute video lesson builds on the prior video; each course typically includes seven videos. Video content incorporates actual footage from wire making facilities, interactive animations, and visual demonstrations, to bring complex technical concepts to life.

The program includes a quiz after each video lesson—a pre-requisite to advance to the next lesson—and a digital certificate of completion.

John Markowski, WAI's Manager of Education, said "After an initial soft launch in Q4 2024, the program has progressed to include more offerings and definite interest for both individual and corporate training. We expect the option to purchase courses separately or bundled will be both convenient and practical."

For pricing and registration details visit: [**https://wirenet.org/education/online-courses/**](https://wirenet.org/education/online-courses/); or contact [**education@wirenet.org**](mailto:education@wirenet.org)

WAI, founded in 1930, is a not-for-profit association with 1700 individual members in 38 countries and Wire Journal International subscribers in 94 countries. The association serves the educational needs of the wire and cable manufacturing industry through a variety of products and services. WAI manages the Interwire Conference & Trade Exhibition and Wire Expo; it publishes the Wire Journal International and the Wire Journal International Reference Guide.

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